



CHLOE EYEWEAR

MIDO 2010



SUNGLASSES COLLECTION

Chloé

TAMARIS: CL 2104

- CHLOÉ'S TAKE ON THE TRADITIONAL AVIATOR STYLE IS TO ADD GENUINE LEATHER ON THE BRIDGE AND TEMPLES . VERY STYLISH IN A VINTAGE SPIRIT, WITH CHLOÉ LOGO PLAQUE RIVETED ONTO THE LEATHER TEMPLE ACCENT. THE MIX OF MATERIALS: METALS, LEATHER, IS INSPIRED BY THE CHLOÉ'S ACCESSORIES UNIVERSE. RIVETS USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS.

- CL2104: TRADITIONAL METAL AVIATOR FRAME WITH UNIQUE CHLOÉ GENUINE LEATHER ACCENTS. CHLOÉ LOGO PLAQUE RIVETED ONTO GENUINE LEATHER TRIM. BASE 6 WRAP. PC LENSES.

- CO1: GREY WITH GREY BLACK GRADIENT LENS
- CO2: BROWN WITH BROWN LENS
- CO3: BLACK / CHROME WITH GREY LENS
- CO4: RED WITH DARK BROWN LENS
- CO5: TAWNY WITH GREEN LENSES
- CO6: PEACOCK BLUE WITH BLUE / GREY LENSES
- CO7: WHITE WITH GRADIENT BROWN LENSES



Chloé

MUST HAVE

MYRTE: CL 2119

- CHLOÉ INJECTED PLASTIC FRAMES WITH FOUR METAL CORNERS ON THE FRONT OF THE FRAME IN AN INCREDIBLY OVERSIZED SHAPE SHOUT THE VINTAGE ELEGANCE. ENGRAVED CHLOÉ LOGO SIGNATURE TEMPLE DETAIL. GRADIENT LENSES. RIVETS USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS.
 - CL2119. THIS CHLOÉ MODEL INSTANTLY TRANSFORMS THE WEARER INTO AN ENIGMATIC, FEMININE, DESIRABLE WOMAN. THIS RETRO INSPIRED MODEL IS 6 BASE. PC
 - CO1: BLACK WITH GREY GRADIENT LENSES
 - CO3: IVORY WITH DARK BROWN LENSES
 - CO4: CHOCOLATE WITH BROWN GRADIENT LENSES
 - CO6: DARK TORTOISE WITH BROWN GRADIENT LENSES
 - CO7: SEASHELL WITH BROWN GRADIENT LENSES



Chloé

MYRTE CUIR: CL 2189L

MUST HAVE
AD MODEL

- ACETATE THEME INSPIRED BY OUR BEST SELLER MYRTE MODEL BUT EMBELLISHED BY A SUBTLE MIX OF MATERIAL : LEATHER AND METAL ARE PRESENT ON THE 4 CORNERS AND ON TEMPLES, WHICH GIVE PRECIOUS AND REFINE EFFECT TO THE MODELS. THE CHLOÉ LOGO IS ENGRAVED ON THE METAL PLAQUE ON BOTH TEMPLES. NICE COLOR ASSOCIATION, ALWAYS TONE IN TONE. RIVETS USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS. GRADIENT AND CR39 LENSES, 6 BASE.

IT IS OFFERED WITH A CASE RECOVERED BY A NICE BEIGE LEATHER



- CL 2189. ROUNDED AND FEMININE SHAPE.

- CO1: BLACK/CHOCOLATE WITH GRADIENT GREY LENSES
- CO2: TORTOISE/CHOCOLATE WITH GRADIENT BROWN LENSES
- CO3: DARK PLUM /PURPLE WITH BI GRADIENT PLUM GREY LENSES
- CO4: GREEN HORN/BEIGE WITH BI GRADIENT BROWN LENSES



↪ 2010 Ad MODEL



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Chloé

HELOISE STRASS: CL 2273

MUST HAVE
STRONG CHLOÉ
IDENTITY

- LET'S REDISCOVER OUR BEST SELLER HÉLOISE MODEL BUT WITH A GLAMOROUS AND FEMININE LOOK THANKS TO THE DISCREET ORNATE SWAROVSKY CRYSTAL STONES ON FRAMES. THE METAL TRIM IS IN BRIGHT LIGHT GOLD FOR A SMART EFFECT. AVAILABLE IN 4 NATURAL AND SWEET COLORS : BLACK, GREEN HORN, DARK TORTOISE AND A NICE PINKY BEIGE. CHLOÉ LOGO IS ENGRAVED ON BOTH METAL BUCKLES. BASE 6 CR39 GRADIENT LENSES.



- CL 2273. SQUARED AND FEMININE SHAPE.

- CO1: BLACK WITH GREY LENSES
- CO2: DARK TORTOISE WITH GRADIENT BROWN LENSES
- CO3: GREEN HORN WITH GRADIENT KHAKI BROWN LENSES
- CO4: PINKY BEIGE WITH GRADIENT MOLE LENSES



Chloé

BRUNELLE: CL 2184-2185

MUST HAVE
CLASSICAL

- ACETATE THEME WITH A MIX OF MATERIAL EFFECTS : BRIGHT EFFECT ON FRONTS AND MAT EFFECT ON LONG TIPS. TWO RIVETS ON FRONT GIVE A VINTAGE SPIRIT TO THE FRAMES. THE CHLOÉ LOGO, DISCREET, IS ENGRAVED ON METAL TRIM ON BOTH TEMPLES. SIGNATURE DETAIL : RIVETS ON THE TEMPLE TIPS.
GRADIENT AND CR39 LENSES, 6 BASE.

– CL2184. MASCULINE AND FEMININE MODERN SHAPE.

- CO1: BLACK WITH GRADIENT KHAKI LENSES
- CO2: MOLE WITH BI GRADIENT BROWN PINK LENSES
- CO3: HORN WITH GRADIENT BROWN LENSES
- CO4 : CLARET WITH GRADIENT BROWN LENSES



– CL 2185. CONTEMPORARY AND FEMININE SHAPE.

- CO1: BLACK WITH GRADIENT GREY LENSES
- CO2: MOLE WITH GRADIENT BROWN LENSES
- CO3: GREY HORN WITH GRADIENT GREEN LENSES
- CO4: HAZELNUT WITH GRADIENT BROWN LENSES



Chloé

PARATY: CL 2192-2193

MUST HAVE
STRONG CHLOÉ IDENTITY

- ACETATE THEME TOTALLY INSPIRED BY THE CHLOÉ UNIVERSE BECAUSE THE METAL PIECE REPLICATES THE PARATY BEST SELLING BAG. THE METAL PIECE IS PRESENT OUTSIDE AND INSIDE THE TEMPLES FOR A SMART EFFECT. BEAUTIFUL ACETATE TO BE MORE GLAMOROUS AND REFINED. THE CHLOÉ LOGO IS ENGRAVED ON THE METAL TRIM ON BOTH TEMPLES.
GRADIENT AND CR39 LENSES, 6 BASE.



METAL RING

- CL2192. SQUARE AND FEMININE SHAPE.

- CO1: BLACK WITH GRADIENT GREY LENSES
- CO2: OLD PINK WITH BI GRADIENT PINK BROWN LENSES
- CO3: TORTOISE WITH GRADIENT WARM BROWN LENSES
- CO4: DARK GREEN WITH GRADIENT BROWN LENSES



- CL 2193. ROUNDED AND REFINED SHAPE.

- CO1: BLACK WITH GRADIENT GREY LENSES
- CO2: OLD PINK WITH BI GRADIENT PINK BROWN LENSES
- CO3: GREEN HORN WITH GRADIENT WARM BROWN LENSES
- CO4: PINKY BEIGE WITH GRADIENT LIGHT BROWN LENSES



Chloé

BELLADONE: CL 2200-2201

- ACETATE THEME WITH A SUBTLE MIX OF MATERIAL : A PLAIN ACETATE TOP BAR WHICH UNDERLINES THE LOOK AND A CRYSTAL/ MILKY OR HORN BASE. THE FRONT IS ORNATE BY TWO LITTLE METAL PIECES FOR AN ELEGANT AND SMART EFFECT. BEAUTIFUL COLOR ASSOCIATIONS. THE CHLOÉ LOGO IS ENGRAVED ON THE METAL TRIM ON BOTH TEMPLES. RIVETS USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS. GRADIENT AND CR39 LENSES, 6 BASE.

- CL2200. CAT EYES AND FEMININE SHAPE

- CO1: BLACK/HORN WITH GRADIENT BROWN LENSES
- CO2: RED/HORN WITH GRADIENT LIGHT BROWN LENSES
- CO3: OLD PINK/PINKY BEIGE WITH BI GRADIENT BROWN PINK LENSES
- CO4: GREEN GREY/MILKY GREY WITH GRADIENT GREY LENSES



- CL 2201. SQUARED AND RETRO SHAPE.

- CO1: BLACK/CRYSTAL GREY WITH GRADIENT GREY LENSES
- CO2: BROWN/CRYSTAL PINK BROWN WITH GRADIENT BROWN LENSES
- CO3: BEIGE/CRYSTAL PINK WITH GRADIENT LIGHT BROWN LENSES
- CO4: KHAKI/CRYSTAL BLOND BROWN WITH GRADIENT LIGHT BROWN LENSES



Chloé

SALLY: CL 2211-2212

CLASSICAL
STRONG CHLOÉ IDENTITY

- ACETATE THEME WITH TWO LAYERS OF MATERIAL , ONE IS NATURAL WITH DIFFERENT KIND OF HORNS (GREY, GREEN, RED AND GREY) AND THE SECOND LAYER IS PLAIN ACETATE FOR MORE CONTRAST. THIS THEME IS INSPIRED BY THE CHLOÉ LEATHER BAG UNIVERSE BECAUSE WE USE ON ENDPICES THE GROOVED METAL PLAQUE PRESENT ON THE NEW CHLOÉ IT BAG CALLED SALLY. THE CHLOÉ LOGO IS ENGRAVED ON THE BOTH METAL TRIM ON TEMPLES. GRADIENT AND CR39 LENSES, 6 BASE.



- CL 2211. ROUNDED, FEMININE AND VINTAGE SHAPE.

- CO1: GREY HORN/BLACK WITH GRADIENT GREY LENSES
- CO2: BLOND HORN/BLACK WITH GRADIENT BROWN LENSES
- CO3: DARK RED HORN/RED WITH GRADIENT BROWN LENSES
- CO4: GREEN HORN/ GREEN GREY WITH GRADIENT KHAKI LENSES



- CL 2212. SQUARED AND ELEGANT SHAPE.

- CO1: GREY HORN/BLACK WITH GRADIENT GREY LENSES
- CO2: BLOND HORN/BLACK WITH GRADIENT BROWN LENSES
- CO3: DARK RED HORN/RED WITH GRADIENT BROWN LENSES
- CO4: GREEN HORN/ GREEN GREY WITH GRADIENT KHAKI LENSES



Chloé

CLEOME: CL 2205-2206

- ACETATE THEME INSPIRED BY THE HICKORY MODELS (CL2144-2145) DUE TO THE SAME TEMPLE DESIGN BUT WITH GREATER THINNESS. THE METAL TRIMS ARE ALWAYS SILVER OR LIGHT GOLD WITH AN ANTIQUE EFFECT ON SUBTLE AND SOFT TONE FRAMES : GREY, ROSEWOOD, BROWN, TORTOISE, HORN ... THE CHLOÉ LOGO IS ENGRAVED BY LASER ON EACH METAL TRIM. CR39, PLAIN AND GRADIENT LENSES, 6 BASE.

– CL2205. RETRO AND FEMININE SHAPE.

- CO1: BLACK WITH GRADIENT GREY LENSES
- CO2: CHOCOLATE WITH GRADIENT MOLE LENSES
- CO3: GREEN HORN WITH BROWN LENSES
- CO4: ROSEWOOD WITH GRADIENT GREY LENSES



– CL 2206. RECTANGULAR AND MODERN SHAPE.

- CO1: BLACK WITH GRADIENT GREY LENSES
- CO2: CHOCOLATE WITH GRADIENT MOLE LENSES
- CO3: GREEN HORN WITH BROWN LENSES
- CO4: TORTOISE WITH BROWN LENSES



Chloé

MAHONIA: CL 2207-2208

CLASSICAL
STRONG CHLOÉ IDENTITY

- DOUBLE BRIDGE METAL THEME INSPIRED BY THE SASKIA MODELS (CL2174-2175) DUE TO THE SAME DESIGN OF TRIM AND TEMPLES, BUT THINNER. THE FRONT IS ALWAYS IN SEMI MAT LIGHT GOLD AND THE TEMPLES ARE ALWAYS IN TRANSLUCENT AND SUBTLE COLOR. THERE IS A BEAUTIFUL COLOR HARMONY BETWEEN LENSES AND TEMPLES. THE CHLOÉ LOGO IS ENGRAVED ON THE METAL TRIM ON BOTH TEMPLES.
GRADIENT AND PC LENSES, 6 BASE.



- CL2207. RETRO AND ROUNDED SHAPE.

- CO1: GREY WITH BI GRADIENT GREY LENSES
- CO2: BEIGE WITH GRADIENT BROWN LENSES
- CO3: PLUM WITH GRADIENT PLUM LENSES
- CO4: KHAKI WITH GRADIENT KHAKI LENSES



- CL 2208. SQUARE AND CONTEMPORARY SHAPE

- CO1: GREY WITH BI GRADIENT GREY LENSES
- CO2: BROWN WITH GRADIENT BROWN LENSES
- CO3: PLUM WITH GRADIENT PLUM LENSES
- CO4: PEACOCK BLUE WITH GRADIENT BLUE GREY LENSES



Chloé

ECLIPSE: CL 2213-2214

- ACETATE THEME WHERE CONTRAST OF MATERIAL IS OF PRIME WITH TRANSLUCENT FRONTS AND PLAIN TEMPLES, ALWAYS WITH MATCHING TONES. THE SIGNATURE IS INSPIRED BY THE CHLOÉ LEATHER BAG UNIVERSE DUE TO THE SEVERAL LOGOS ON THE ECLIPSE BAG (CONCEPT OF STRONG BRANDING): ONE LOGO IS IN METAL PIECE AND THE OTHER IS ENGRAVED BY LASER. 2 CONTEMPORARY AND COMPLEMENTARY SHAPES ARE PROPOSED.
CR39 AND 6 BASE LENSES



- CL 2213. CONTEMPORARY AND SWEET “AVIATOR” SHAPE

- CO1: BLACK WITH GRADUATED GREY LENSES
- CO2: BROWN WITH GRADUATED BROWN LENSES
- CO3: KHAKI WITH GRADUATED KHAKI LENSES
- CO4: RASPBERRY WITH BI GRADUATED BROWN PINK LENSES



- CL 2214. FEMININE AND TRENDY OVERSIZED SHAPE

- CO1: BLACK WITH GRADUATED GREY LENSES
- CO2: BROWN WITH GRADUATED BROWN LENSES
- CO3: KHAKI WITH GRADUATED KHAKI LENSES
- CO4: CAMEL WITH GRADUATED BROWN LENSES



Chloé

NEW MODEL

KERIA : CL 2227

- INJECTED PLASTIC THEME WITH A TRENDY AND OVERSIZED SHAPE. SUBTLE AND NICE COLOR GRADUATION ON THE FRONTS AND ON THE TEMPLES WHICH GIVE FRESHNESS TO THE FRAMES. METAL CHLOÉ LOGO ON BOTH TEMPLES. THIS MODEL IS AVAILABLE IN 6 COLORS : GREY, BLUE, BROWN, HONEY ETC ...
BASE 6 PC GRADIENT LENSES.

– CL 2227 ROUNDED, OVERSIZED AND FEMININE SHAPE.

- CO1: GREY WITH GRADUATED GREY LENSES
- CO2: BROWN WITH GRADUATED BROWN LENSES
- CO3: RASPBERRY WITH GRADUATED BROWN LENSES
- CO4: BLUE WITH GRADUATED BLUE LENSES
- CO5: GREEN WITH GRADUATED GREEN LENSES
- CO6 : HONEY WITH GRADUATED BROWN LENSES



Chloé

AMMI : CL 2237-2238

- ACETATE THEME INSPIRED BY OUR OPTICAL BEST SELLER CL1176-1177. CYLINDRICAL TEMPLES AND BEVELED ENDPieces VISIBLE FROM THE FACE. IT LOOKS LIKE A BOTTLE OF MAKE UP. CHLOÉ LOGO IS ENGRAVED IN A METAL TRIM ON BOTH TEMPLES. NICE AND NATURAL ACETATE FOR FRONTS LIKE BLUE, OLD PINK OR BROWN HORNS AND ALWAYS IN HARMONY WITH THE COLORS OF TEMPLES AND LENSES.

BASE 6 CR39 GRADIENT LENSES.

- CL 2237 ELEGANT, FEMININE AND ROUNDED SHAPE.

- CO1: BLACK TORTOISE WITH GRADUATED BROWN LENSES
- CO2: BROWN HORN WITH GRADUATED BROWN LENSES
- CO3: IVORY HORN WITH GRADUATED BROWN LENSES
- CO4: BURGUNDY HORN WITH GRADUATED GREY LENSES



- CL 2238 SQUARED AND CONTEMPORARY SHAPE.

- CO1: BLACK TORTOISE WITH GRADUATED BROWN LENSES
- CO2: BROWN HORN WITH GRADUATED BROWN LENSES
- CO3: BLUE HORN WITH GRADUATED GREY LENSES
- CO4: BLACK WITH BI GRADUATED GREY LENSES



Chloé

NEW MODEL

MYRTE STRASS : CL 2219

- LET'S REDISCOVER OUR "IT" SUNGLASSES MYRTE MODEL BUT WITH A PRECIOUS, GLAMOROUS AND FEMININE LOOK THANKS TO THE DISCREET ORNATE SWAROVSKY CRYSTAL STONES ON FRAMES. THE GROOVED METAL TRIM REMINDS THE SALLY BAG AND IT IS IN BRIGHT LIGHT GOLD FOR A SMART EFFECT. AVAILABLE IN 4 NATURAL AND SWEET COLORS : BLACK, BROWN, OLD PINK AND A NICE SWEET BEIGE . CHLOÉ LOGO IS ENGRAVED ON BOTH METAL TRIM. BASE 6 PC GRADIENT LENSES.

- CL 2219. OVERSIZED ROUNDED AND FEMININE SHAPE.

- CO1: BLACK WITH GRADIENT GREY LENSES
- CO2: BROWN WITH GRADIENT DARK BROWN LENSES
- CO3: OLD PINK WITH BI GRADIENT BROWN PINK LENSES
- CO4: BEIGE WITH GRADIENT LIGHT BROWN LENSES



Chloé

ALYSSE: CL 2209-2210

- THE CHAIN IS THE MUST HAVE DETAIL TO HAVE THIS SEASON : ON BAGS, ON JACKETS, ON SHOES AND ON SUNGLASSES AS WELL. THAT'S WHY WE HAVE CREATED A SWEET AND UNIQUE ACETATE THEME ORNATE WITH A DELICATE AND THIN CHAIN ON FRONTS BUT ON TEMPLES TOO. CHLOÉ LOGO IS ENGRAVED ON METAL TRIM ON BOTH TEMPLES. BEAUTIFUL AND SWEET COLORS.

CR39 AND 6 BASE LENSES

- CL 2209 CONTEMPORARY AND FEMININE SHAPE.

- CO1: BLACK WITH GRADUATED GREY LENSES
- CO2: TORTOISE WITH GRADUATED BROWN LENSES
- CO3: KHAKI WITH GRADUATED KHAKI LENSES
- CO4: PLUM WITH BI GRADUATED PLUM GREY LENSES



- CL 2210 ROUNDED AND SWEET SHAPE.

- CO1: BLACK WITH GRADUATED GREY LENSES
- CO2: TORTOISE WITH GRADUATED BROWN LENSES
- CO3: KHAKI WITH GRADUATED KHAKI LENSES
- CO4: PLUM WITH BI GRADUATED PLUM GREY LENSES



Chloé

ERINE: CL 2221-2222

- ICONIC INJECTED PLASTIC THEME INSPIRED BY THE CHLOÉ READY TO WEAR UNIVERSE THANKS TO THE TWO METAL PIECE ON FRONT WHICH REMEMBER THE “SCALLOP” MOVEMENT. WE DISCOVERED THIS STYLE ON A LOT OF PIECES DURING THE 2010 SUMMER SHOW AND AS WELL ON THE PRESS. THIS THEME IS AVAILABLE IN 2 FEMININE AND TRENDY SHAPES AND IN 4 SWEET COLORS LIKE BEIGE, OLD PINK OR GREEN. THE LOGO CHLOÉ IS ENGRAVED ON A METAL TRIM ON BOTH TEMPLES. PC AND 6 BASE LENSES.



- CL 2221. SQUARED AND CONTEMPORARY SHAPE

- CO1: BLACK WITH GRADUATED GREY LENSES
- CO2: BROWN WITH GRADUATED BROWN LENSES
- CO3: GREEN WITH GRADUATED BROWN LENSES
- CO4: OLD PINK WITH BI GRADUATED MOLE LENSES



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- CL 2222. FEMININE, ROUNDED AND TRENDY OVERSIZED SHAPE

- CO1: BLACK WITH GRADUATED GREY LENSES
- CO2: BROWN WITH GRADUATED BROWN LENSES
- CO3: BEIGE WITH GRADUATED BROWN LENSES
- CO4: PLUM WITH GRADUATED BROWN LENSES



CoL CO1 2ND SEMESTER 2010 AD
MODEL

Chloé



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OPTICAL COLLECTION

Chloé

SOPHISTICATED AND
"RETRO" WOMEN

CL 1134 - CL 1135

- ACETATE THEME WITH FLEXIBLE HINGES . CYLINDRICAL TEMPLES ARE COMPOSED OF A STAINLESS STEEL TUBE AND ACETATE. CHLOÉ LOGO IS ENGRAVED ON BOTH STAINLESS STEEL TUBES. RIVETS ARE USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS.

- CL1134. HIGH SHAPE WITH HIGH ENDPieces FOR « RETRO LOOK ». SIZE : 56-14-140

- CO1: BLACK
- CO2: TORTOISE
- CO3: SEASHELL
- CO4: BEIGE



- CL1135: FEMININE AND CONTEMPORARY SHAPE. SIZE :55-16-140

- CO1: BLACK
- CO2: TORTOISE
- CO3: MOLE
- CO4: EGGPLANT



Chloé

CL 1176 - CL 1177

SOPHISTICATED AND
"RETRO" WOMEN

- ACETATE THEME WITH A RETRO SPIRIT. CYLINDRICAL TEMPLES AND BEVELED ENDPieces VISIBLE FROM THE FACE. CHLOÉ LOGO IS ENGRAVED IN A METAL TRIM ON BOTH TEMPLES. RIVETS ARE USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS.

- CL1176. HIGH AND RETRO SHAPE. SIZE : 52-17-140

- CO1: BLACK
- CO2: CHOCOLATE
- CO3: CLARET
- CO4: BEIGE



- CL1177: RECTANGULAR AND 80'S INSPIRED SHAPE. SIZE : 50-15-140

- CO1: BLACK
- CO2: CHOCOLATE
- CO3: CLARET
- CO4: BEIGE



Chloé

CL 1178 - CL 1180

NEW MODELS
SOPHISTICATED AND
"RETRO" WOMAN

- COMBINED THEME WITH METAL FRONTS AND ACETATE LONG TIPS. A RETRO SPIRIT FOR THESE TWO MODELS WITH THE METAL PIECE SOLDERED ON THE RIM, THE CYLINDRICAL LONG TIPS, AND THE ROUNDED RIVETS ON FRONTS . INTEGRATED FLEXIBLE HINGE FOR COMFORT. THE FRONT ARE COLORED WITH EPOXY LACQUER FOR MORE MODERNITY AND FEMININITY. 2 NICE VINTAGE SHAPES. THE CHLOÉ LOGO IS ENGRAVED ON METAL ENPIECES. RIVETS ARE USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS.

- CL1178 : RETRO AND CLASSICAL SHAPE. SIZE : 51-18-140

- CO1: BLACK/ SILVER
- CO2: BLACK/ GOLD
- CO3: NUT/ COPPER
- CO4: PURPLE/ SILVER



- CL1180 : RETRO AND HIGH SEMI RIMLESS SHAPE. SIZE : 50-19-140

- CO1: BLACK/ SILVER
- CO2: TORTOISE/ GOLD
- CO3: OLD PINK/ APRICOT
- CO4: IVORY/ GOLD



Chloé

CL 1204 - CL 1205

NEW MODELS
SOPHISTICATED AND
"RETRO" WOMAN

- ACETATE THEME WITH A SUBTLE MIX OF MATERIAL : A PLAIN ACETATE TOP BAR WHICH UNDERLINES THE LOOK, AND TORTOISE OR HORN BASE. THE FRONT IS ORNATE BY TWO LITTLE METAL PIECES FOR AN ELEGANT AND SMART EFFECT, WHICH REMEMBER THE BELLADONE SUNGLASSES. FLEXIBLE HINGE FOR COMFORT. THE CHLOÉ LOGO IS ENGRAVED ON THE METAL TRIM ON BOTH TEMPLES. RIVETS USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE



- CL1204 : MODERN AND FEMININE SHAPE. SIZE : 52-14-135

- CO1: BLACK/ GREY HORN
- CO2: BLACK TORTOISE
- CO3: NUT/ HORN
- CO4: BURGUNDY/ RED HORN



- CL1205 : HIGH AND RETRO SHAPE. SIZE : 53-16-135

- CO1: BLACK/ GREY HORN
- CO2: BLACK TORTOISE
- CO3: NUT/ HORN
- CO4: CAMEL/ HORN



Chloé

CL 1198 - CL 1199

NEW MODELS
SOPHISTICATED AND
"RETRO" WOMAN
STRONG IDENTITY

- ACETATE THEME WITH A RETRO SPIRIT DUE TO ITS SHAPES AND ITS GRADUATED COLORS OFFER. THE SIGNATURE IS INSPIRED BY THE CHLOÉ LEATHER BAG UNIVERSE DUE TO THE SEVERAL LOGOS ON THE ECLIPSE BAG (CONCEPT OF STRONG BRANDING): ONE LOGO IS IN METAL PIECE AND THE OTHER IS ENGRAVED BY LASER. FLEXIBLE HINGES FOR COMFORT. RIVETS ARE USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS.



- CL1198 : FEMININE AND SWEET SHAPE. SIZE : 51-17-135

- CO1: GRADIENT GREY
- CO2: GRADIENT BROWN
- CO3: GRADIENT APRICOT
- CO4: GRADIENT KHAKI
- CO5: BLACK



- CL1199 : RETRO AND ROUNDED SHAPE. SIZE : 49-19-135

- CO1: GRADIENT GREY
- CO2: GRADIENT BROWN
- CO3: GRADIENT RASPBERRY
- CO4: GRADIENT BLUE
- CO5: TORTOISE SHELL



Chloé

CL 1152 - CL 1153

CLASSICAL AND SUBTLE
WOMAN
STRONG CHLOÉ IDENTITY

- ACETATE THEME. SYMBOLIC FRAME WITH THE CHLOÉ HÉLOÏSE BUCKLE ON BOTH TEMPLES. BEAUTIFUL ASSOCIATION OF ACETATE BETWEEN FRONTS AND TEMPLES. DISCREET LOGO ENGRAVED ON BOTH METAL BUCKLES. RIVETS ARE USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS.

Metal buckle



- CL1152. HIGH AND SUBTLE SHAPE. SIZE : 52-16-130

- CO1: BLACK/ PURPLE
- CO2: CHOCOLATE/ OLD PINK
- CO3: KHAKI/ WATER GREEN
- CO4: PLUM/ BLACK



- CL1153: FEMININE AND MODERN SHAPE. SIZE : 52-16-130

- CO1: BLACK/ TOFFEE
- CO2: CHOCOLATE/ OLD PINK
- CO3: MOLE/ WATER GREEN
- CO4: PLUM/ BLACK



Chloé

CL1164 - CL1165

SOPHISTICATED AND
"RETRO" WOMAN
STRONG IDENTITY

- TWO-COLORED ACETATE THEME WHICH EMPHASIZES NICE ASSOCIATION OF COLORS IN MATCHING TONES. ON EACH TEMPLE THERE IS A RIVETED ACETATE TRIM AS ON THE CHLOÉ LEATHER GOODS. DISCREET LOGO ENGRAVED ON EACH TRIM. RIVETS ARE USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS.

- CL1164. HIGH AND RECTANGULAR SHAPE. SIZE : 53-14-135

- CO1: GREY / DARK GREY
- CO2: LIGHT BROWN / DARK BROWN
- CO3: OLD PINK / MOLE
- CO4: RASPBERRY / FOREST GREEN



RIVETS



- CL1165: RECTANGULAR, GENTLE AND MODERN SHAPE. SIZE : 53-15-135

- CO1: GREY / DARK GREY
- CO2: LIGHT BROWN / DARK BROWN
- CO3: OLD PINK / MOLE
- CO4: BEIGE / PLAIN DARK BEIGE



Chloé

CL 1194 - CL 1195

- ACETATE THEME WITH MULTILAYERS WHICH GIVE FRESHNESS TO THE FRAMES. WE CAN SEE NEW AND DIFFERENT COLORS LIKE TURQUOISE, MAUVE, BRICK. A METAL PIECE SEEMS TO BE LIKE AN HINGE WITH FOUR DOTS WHICH GIVES A VINTAGE SPIRIT TO THIS THEME. CHLOÉ LOGO IS ENGRAVED ON BOTH METAL TRIM. RIVETS ARE USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS.

- CL1194 : RECTANGULAR AND FEMININE SHAPE . SIZE : 53-14-135



- CO1: BLACK/WHITE
- CO2: RED/BRICK
- CO3: CHOCOLATE/BEIGE 2010 Ad MODEL
- CO4: TURQUOISE/NUT



- CL1195 : OVAL AND CONTEMPORARY SHAPE . SIZE : 52-14-135

- CO1: BLACK/WHITE
- CO2: RED/BRICK
- CO3: NUT/MAUVE
- CO4: TURQUOISE/NUT



CL 1170 - CL 1171

CLASSICAL AND SUBTLE WOMAN
STRONG CHLOÉ IDENTITY

- ACETATE THEME WITH BEAUTIFUL GRADUATED ACETATE . A NICE METAL HALF RING ON EACH TEMPLE, TOTALLY INSPIRED BY A CHLOÉ SHOES . CHLOÉ LOGO IS ENGRAVED IN THE METAL TRIM ON BOTH TEMPLES. RIVETS ARE USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS.



- CL1170. FEMININE SHAPE. SIZE : 53-14-135

- CO1: BLACK
- CO2: TOFFEE
- CO3: PINKY BROWN
- CO4: GREEN



- CL1171: RECTANGULAR AND MODERN SHAPE. SIZE : 51-15-135

- CO1: BLACK
- CO2: TOFFEE
- CO3: CAMEL
- CO4: GREEN



Chloé

CL 1172 - CL 1173

CLASSICAL AND SUBTLE WOMAN
STRONG CHLOÉ IDENTITY

- ACETATE THEME WHICH PUT A METAL PIECE FORWARD ON BOTH TEMPLES. THESE PIECES ARE COMPLETELY INSPIRED BY CHLOÉ UNIVERSE BECAUSE IT IS A BELT BUCKLE. IT IS ALWAYS BRUSHED AND IN LIGHT GOLD TO HAVE A PERFECT COLOR HARMONY BETWEEN METAL AND ACETATE. CHLOÉ LOGO IS ENGRAVED IN THE METAL TRIM ON BOTH TEMPLES. RIVETS ARE USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS.



- CL1172. RECTANGULAR AND MODERN SHAPE. SIZE : 51-14-135

- CO1: BLACK
- CO2: CHOCOLATE
- CO3: BEIGE
- CO4: CLARET



- CL1173. ELEGANT AND FEMININE SHAPE. SIZE : 51-15-135

- CO1: BLACK
- CO2: CHOCOLATE
- CO3: OLD PINK
- CO4: GREEN GREY



Chloé

CL 1174 - CL 1175

- ACETATE THEME. USE OF BEAUTIFUL ACETATE HORNS. METAL ENDPieces ARE INSERTED IN THE FACE TO GIVE A SMART AND MODERN LOOK. CHLOÉ LOGO IS DISCREET AND ENGRAVED ON BOTH ENDPieces. RIVETS ARE USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS.

- CL1174. ROUNDED AND FEMININE SHAPE. SIZE : 51-15-135

- CO1: BLACK
- CO2: BROWN HORN
- CO3: BEIGE HORN
- CO4: RED HORN



- CL1175: RECTANGULAR AND CONTEMPORARY SHAPE. SIZE : 52-15-135

- CO1: BLACK
- CO2: BROWN HORN
- CO3: BEIGE HORN
- CO4: RED HORN



CL 1154 - CL 1155

- METAL THEME . USE OF BEAUTIFUL BICOLOR ACETATE ON TEMPLES. A METAL AREA ON BOTH TEMPLES ALLOWS TO HAVE ENAMEL LACQUER , ALWAYS IN HARMONY WITH THE COLOR OF THE INSIDE TEMPLE. FLEXIBLE HINGES. CHLOÉ LOGO IS EMBOSSED ON BOTH METAL PART ON TEMPLES. RIVETS ARE USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS.

- CL1154. ROUNDED RECTANGULAR AND MODERN SHAPE. SIZE : 51-18-135

- CO1: BLACK/ MOLE
- CO2: BROWN/ BEIGE
- CO3: RED FOREST/ GREEN
- CO4: PLUM/ KHAKI



- CL1155: NYLON CLASSICAL AND FEMININE SHAPE. SIZE :50-17-135

- CO1: BLACK/ MOLE
- CO2: CHOCOLATE/ DARK ORANGE
- CO3: BURGUNDY/ BLACK
- CO4: PLUM/ KHAKI



CL 1158 - CL 1159

- ACETATE THEME. USE OF BEAUTIFUL BICOLOR ASSOCIATIONS WITH A FIRST PLAIN COLOR AND ANOTHER METALLIC COLOR INSIDE THE FRAME. METAL PLAQUE ON BOTH TEMPLES WHERE THE LOGO IS DISCREETLY ENGRAVED. THE FRONT AND END TEMPLES ARE BEVELED IN ORDER TO BRING OUT THE SECOND COLOR IN A SUBTLE WAY. FLEXIBLE HINGES. RIVETS ARE USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS.

- CL1158. ELEGANT RECTANGULAR SHAPE. SIZE : 52-14-135

- CO1: BLACK/ GREY
- CO2: CHOCOLATE/ WILDROSE
- CO3: KHAKI/ SAND
- CO4: CLARET/ OLD PINK



- CL1159: MODERN AND FEMININE SHAPE. SIZE : 51-14-135

- CO1: BLACK/ GREY
- CO2: CHOCOLATE/ WILDROSE
- CO3: GREY/ OCHER
- CO4: CLARET/ OLD PINK



CL 1190 - CL 1191

CLASSICAL AND SUBTLE WOMAN
STRONG CHLOÉ IDENTITY

- COMBINED THEME WITH METAL FRONTS AND ACETATE LONG TIPS WHICH PUT FORWARD A VINTAGE METAL PIECE INSPIRED BY THE CHLOÉ READY TO WEAR COLLECTION (CLASP COAT). WITH DIAMOND SHAPED ORNAMENT, THIS METAL PIECE GIVES TO THE FRAME A REAL RETRO BUT ELEGANT LOOK. NATURAL AND SUBTLE HORN MIXED WITH SWEET AND NICE COLORS OF METAL GIVE TO THE FRAME AN ELEGANT AND REFINE STYLE. CHLOÉ LOGO IS ENGRAVED ON BOTH ENDPieces. RIVETS ARE USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS.

- CL1190 : SWEET AND FEMININE SHAPE . SIZE : 52-16-135

- CO1: BLACK
- CO2: CHOCOLATE
- CO3: LIGHT GOLD
- CO4: PLUM



- CL1191 : OVAL AND ELEGANT SHAPE . SIZE : 51-16-135

- CO1: BLACK
- CO2: LIGHT BROWN
- CO3: LIGHT GOLD
- CO4: RED



Chloé

CL 1188 - CL 1189

CLASSICAL AND SUBTLE WOMAN
STRONG CHLOÉ IDENTITY

- THIS METAL THEME DRAWS ITS INSPIRATION FROM CHLOÉ UNIVERSE IN USING THE OVAL METAL RING WHICH IS PRESENT ON THE FAMOUS PARATY IT BAG (SEE NEW CAMPAIGN). THE RING IS ALWAYS IN LIGHT GOLD AND IT IS MIXED WITH SWEET AND NICE COLORS : APRICOT, PEONY OR LIGHT BROWN .CHLOÉ LOGO, IN LASER DECORATION, IS ON BOTH ENDPICES. RIVETS ARE USED TO ADD TOUGHNESS AS A SIGNATURE DETAIL ON THE TEMPLE TIPS.



METAL RING

- CL1188 : CONTEMPORARY RECTANGULAR SHAPE . SIZE : 48-20-135

- CO1: BLACK
- CO2: CHOCOLATE
- CO3: PLUM
- CO4: LIGHT BROWN



- CL1189 : ELEGANT AND FEMININE SHAPE . SIZE : 47-21-135

- CO1: BLACK
- CO2: CHOCOLATE
- CO3: PEONY
- CO4: APRICOT



Chloé